

**Sponsoring an item or service during the AEA Convention and Trade Show is a smart, economical way to market and promote your dealer brand to your dealer network.**

*Consider a highly visible sponsorship at the AEA's International Convention & Trade Show.*

[www.aea.net/convention](http://www.aea.net/convention)



# *2014 AEA Convention* **SPONSORSHIPS**

**57<sup>TH</sup> ANNUAL**  
**AEA INTERNATIONAL**  
**CONVENTION & TRADE SHOW**

**AIRCRAFT ELECTRONICS**  
**ASSOCIATION**

All sponsorships receive tons of publicity – both before the convention and during the convention. Your company name and/or logo will appear in email broadcasts to AEA members, on the AEA's convention website, in the pages of *Avionics News*, in the Schedule of Events received by every attendee, in signage displayed throughout the convention, and in post-convention publicity in *Avionics News* and on the AEA website. What a perfect way to keep your company's name and image in front of each attendee! Sponsorships are first-come, first-served.

Call Linda Adams  
at 816-347-8400  
to secure the  
sponsorship of  
your choice!

### AEA FIRST-NIGHTER PARTY - "WHISKEY TANGO" AT THE WILD HORSE SALOON IN NASHVILLE

★ **FIRST-NIGHTER PARTY**; \$1,550 – This ever-popular sponsorship is open to an unlimited number of companies. Each sponsor's contribution will help provide the food and convention T-Shirt for all attendees.



Sponsorship includes your company logo on the back of the T-Shirt given to each party attendee and your company logo will be on display on the video board at the First-Nighter party. Also included is one First-Nighter Party ticket and signage throughout the First-Nighter Party.

★ **MUSTANG DANCERS**; \$1,500 – You can't go to Nashville and the Wild Horse Saloon without learning how to line dance! Six professional dancers will teach the attendees line dancing and encourage participation. This sponsorship includes signage by the dance floor, at the event and on the video wall, your company logo on the back of the Convention T-Shirt and one complimentary ticket to the First-Nighter party.

★ **TRANSPORTATION TO THE FIRST-NIGHTER PARTY**; \$5,000 – With this year's event taking place at a location away from the hotel, motor coach transportation for the attendees will be provided. Have company representatives available to greet guests as the buses are loaded for the most popular social function at the Convention. The sponsorship includes signage on the buses, your company logo on the back of the T-Shirt given to each party attendee and your company logo will be on display on the video board at the First-Nighter party. Also included is one First-Nighter Party ticket and signage throughout the First-Nighter Party.

★ **GREENSCREEN PHOTOGRAPHY**; \$3,500 – Give the attendees an opportunity to remember the event with a photo. A photographer will be available to take photos with the Wild Horse Saloon logo in the background. Your company logo will appear on the take-away photo. The sponsorship also includes your company logo on the back of the T-Shirt and on display on the video board. Also included is one First-Nighter Party ticket and signage throughout the First-Nighter Party.



### AEA AWARDS LUNCHEON

**SPEAKER**; \$5,000 – This year's awards luncheon speaker is Rod Machado. Machado is a pilot, author, and teacher. Flying since the young age of 16 he is a rated ATP with all fixed-wing flight instructor ratings. He is a columnist for *AOPA Pilot* and *Flight Training* magazines. He has been teaching and speaking to pilots in the U.S. and Europe since 1973. He simplifies the complex, makes bland topics interesting and educates with humor. The sponsorship includes signage at the Awards Luncheon, an opportunity for two company representatives to sit with Machado at the President's table at the luncheon, and two complimentary luncheon tickets.

### LET'S DO LUNCH!

\$6,500 – Provide lunch for the attendees after the exhibit hall closes on the final day of the convention and before their afternoon of technical training begins. This is an EXCELLENT opportunity to market to your dealers one last time after the exhibit hall closes. This sponsorship includes a personalized box lunch with your company logo for repair station attendees. You can have company representatives available to greet and hand out lunch to the attendees – one more networking opportunity before the end of the 57th Annual Convention and Trade Show.



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QUESTIONS? Contact Linda Adams at [lindaa@aea.net](mailto:lindaa@aea.net) or call 816-347-8400.